

Linda Valentin

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EDUCATION

Hult International School of Business | London, UK
Master of Finance, and Business Analytics **Graduation: April 2026**

- **Relevant Coursework:** Accounting, Data Fundamental, Data Impact

TECHNICAL SKILLS

- **Programming Languages:** R, MatLab, C++
- **Other Software:** Microsoft Word, Excel, PowerPoint
- **Languages:** English, Spanish

EXPERIENCE

Bedazzle By Lin Remote
Web Designer **Nov 2021 - 2023**

- Generate \$23k in monthly revenue with a 22-page Wix website selling custom jewelry for natural gems
- Increase sales by 50% integrating online store with Amazon coordinating a direct-to-consumer shipping service with an increased customer satisfaction in deliveries
- Tracked 10k monthly inventory in Excel to identify popular items to sale while shifting products for sale in accordance with seasonality demand

Glow-iink 22 Inc Remote
Web Designer **Dec 2020 - 2023**

- Generate \$23k monthly revenue E-Commerce apparel and beauty store with daughter identifying and sourcing products from Modalyst, Alibaba, and Ali-express with a 5% profit margin
- Design 25+ Canva flier designs to market promotions and sales to maintain consumer engagement with new product releases
- Average 100+ likes and comments per post leading marketing campaign of posting Canva flyers on Facebook, TikTok, Twitter, and Pinterest

El Polvorin Bakery Bronx, NY
Restaurant Manager and Owner **July 2015 – November 2019**

- Founded \$70k monthly revenue restaurant with 13 employees while serving 250+ daily customers from NYC and NJ among 10 restaurant competitors in the Bronx
- Increased total sales by 6% YoY with Yelp, flyers, and mail drop-in services advertising across NY and NJ across 15+ menu cuisines offerings
- Generated \$20k in repeat business converting new customers to regular customers while delivering a 5 star service catering to a culturally diverse menu

LEADERSHIP

Project Basta New York, NY
Fellow Jan 2023 - Present

- Selected to participate in a 50+ hour rigorous professional development program that supports first-generation college students in obtaining an entry level career